

Rep	Order#	6830030	Ver#	1	Status	New
EC'd	Yes					

Traffic Order#

**Printed:** 06/27/2012 9:37 AM  
**Last Received:** 06/27/2012 6:56 AM  
**Showing Bystlines: All Lines**

1  
2  
3

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) BERKLEY FOR SENATE  
Product BERKLEY FOR SENATE  
Estimate# 30S  
Buyer MICHAEL DETTORRE  
Phone#

Agency ( ) SHORR,JOHNSON,MAGN  
1831 CHESTNUT ST. #602  
PHILADELPHIA, PA 19103  
Agency CJP/P/E //30S  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

**Rep Firm** Sales Office ( ) PHILADELPHIA  
**Salesperson** ( ) AMY MCCREARY  
**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

— CONTRACT COMMENT —

BERKLEY FOR SENATE - 30S WEEK 4 SC=\*

— REMARKS —

THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT  
TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. MT&R

TIT

Buyline Comment: NEWS

三  
M  
5A-6A

4 10-E 3A-8A

**Buyline Comment: NEWS**

6 M 6A-7A

Buyline Comment: TODAY

8 TU-F 7A-9A  
Buyline Comment: TODAY





Rep Order# 6830030 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Showing Buylines: All Lines

Printed: 06/27/2012 9:37 AM  
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4 of 5

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) BERKLEY FOR SENATE  
Product BERKLEY FOR SENATE  
Estimate# 30S  
Buyer MICHAEL DETTORRE  
Phone#  
Fax#

LT In Day Time Program  
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Agency ( ) SHORR,JOHNSON,MAGNUS  
1831 CHESTNUT ST. #602  
PHILADELPHIA, PA 19103  
Agency CPI/P2/E //30S  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Len Rate Dates  
--- --- ---

Spots/Week # of Weeks Total Spots Total Cost  
--- --- --- --- ---

Daypart

Buyline Comment: CHICAGO FIRE

:30 \$75.00 10/09-10/12 4 1 4 \$300.00

32 TU-F 1235A-  
135A  
Buyline Comment: FALCON

:30 \$75.00 10/15-10/15 1 1 1 \$75.00

33 M 1235A-  
135A  
Buyline Comment: FALCON

:30 \$75.00 10/15-10/15 1 1 1 \$75.00

34 M 1135P-  
1235A  
Buyline Comment: FALCON

:30 \$185.00 10/15-10/15 2 1 2 \$370.00

35 TU-F 1135P-  
1235A  
Buyline Comment: TON SHOW

:30 \$185.00 10/09-10/12 8 1 8 \$1,480.00

36 TU-F 11P-1135P  
Buyline Comment: NEWS

:30 \$425.00 10/09-10/12 4 1 4 \$1,700.00

37 M 11P-1135P  
Buyline Comment: NEWS

:30 \$425.00 10/15-10/15 1 1 1 \$425.00

38 SA-SU 11P-1135P  
Buyline Comment: NEWS

:30 \$400.00 10/13-10/14 2 1 2 \$800.00

39 SA 7A-9A  
Buyline Comment: SAT TODAY

:30 \$225.00 10/13-10/13 2 1 2 \$450.00

40 SA 6A-7A  
Buyline Comment: NEWS

:30 \$150.00 10/13-10/13 2 1 2 \$300.00

41 SA 9A-930A  
Buyline Comment: NEWS

:30 \$200.00 10/13-10/13 1 1 1 \$200.00

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